

# West Michigan Student SHOWCASE



## TWO WAYS TO GET INVOLVED!

### Sponsorship Opportunities

Student Showcase can only happen through the generous support of local businesses and organizations!

Benefit Level	Bronze \$500+	Silver \$1,000+	Gold \$2,500+	Diamond \$10,000+
Program Inside Cover	Text	Logo	Logo	Logo
Program Advertisements	1/8 pg	1/8 pg	1/4 pg	1/2 pg
Website	Text	Logo	Logo	Logo
Posters	Text	Logo	Logo	Logo
Social Media	Yes	Yes	Yes	Yes
On-Stage Recognition	Mention	Mention & Grouped logo on screen	Mention & Grouped logo on screen	Mention & Individual logo on screen & short video clip
T-shirt Recognition	NA	NA	Yes	Yes
Ticket Recognition	NA	NA	NA	Yes
Lobby Table	NA	NA	Yes	Yes
Show Tickets	2	4	6	10

### Advertisement Opportunities

Each year 2,000 programs are printed and will be presented at both of the shows!

Size	Dimensions	Price
1/8 Page	3 1/2" x 2"	\$200
1/4 Page	3 1/2" x 4 1/4"	\$300
1/2 Page	7 1/4" x 4 1/4"	\$400
Full Page	7 1/4" x 8 3/4"	\$600



For more information, contact: Carla Flanders, Showcase Executive Producer, at [showcase@muskegonisd.org](mailto:showcase@muskegonisd.org) or (616) 893-5459.

# [YES! I want to support our student artists, athletes, & scholars!](#)

## **What is West Michigan Student Showcase?**

The West Michigan Student Showcase has been a staple along the lakeshore for over 42 years. This annual celebration showcases close to 250 students from 35 different school districts throughout Muskegon, Ottawa, Oceana, Newaygo, and Mason Counties.

Students are selected by their respective schools in the competitive areas of Digital Media Arts, Literary Arts, Performing Arts, and Visual Arts, as well as the recognition areas of Academics and Athletics. Monetary awards are given in the competitive categories for first, second, and third place, including a Showstopper award in the Performing Arts category.

## **Important Dates:**

**Sponsorship Form Deadline:** February 15, 2024  
**Advertising/Logo Deadline:** February 22, 2024  
**Show Dates:** March 20 & 21, 2024

## **Please Check Accordingly:**

- 1/8 page ad - \$200
- 1/4 page ad - \$300
- 1/2 page ad - \$400
- Full page ad - \$600
- Sponsorship Amount \$\_\_\_\_\_

Full Name: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

**Please email this form, your logo and/or your advertisement (full color, press-ready, 300dpi high-quality graphics) to: [showcase@muskegonisd.org](mailto:showcase@muskegonisd.org)**

## **Send checks, made payable to:**

“West Michigan Student Showcase” to:  
Muskegon Community Foundation  
425 W Western Ave, STE 200,  
Muskegon, MI 49440

Funds for West Michigan Student Showcase are tax deductible and managed by the Community Foundation for Muskegon County.

To donate online click [HERE](#). Please double check that "Student Showcase Inc." is within the "Give to a Specific Fund" section.

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