

Nominee Criteria and Instructions – Digital Media Arts

All Nominees

1. Student nominees must complete an electronic information form by **February 7, 2025** (available **January 27, 2025**). *We are currently working on updating our website. A link to the form will be provided at a future date.*
2. Student nominees must submit a digital photo by **February 7, 2025**. The photo should be an individual head-and-shoulders-type shot rather than a full-bodied photo. Color photos preferred. No group photos accepted.
 - a. **FILE NAME OF IMAGE SHOULD INCLUDE: NAME OF SCHOOL, THEN STUDENTS LAST NAME, AND THEN FIRST NAME, AS FOLLOWS:**
HighschoolName_LastName_FirstName.jpeg (Example:
NorthMuskegon_Smith_Jane.jpeg)
3. All Nominees in all categories must attend:
 - a. the day-of-show technical/blocking rehearsal at the Frauenthal Theater.
 - b. the Showcase performance at the Frauenthal Theater (arriving by **5:00 pm**)
 - i. Nominees who do not check in by **5:00 pm** on show night **WILL NOT** be allowed to participate.

Digital Media Arts Honorees

Number of Nominees per School

One Project (Created by 1-4 Students)

Criteria

This nomination should be selected by appropriate members of the Arts/Industrial Arts Department faculty and/or appropriate school personnel. The entry may be either fiction or documentary. The nominee(s) should be considered to be the most accomplished and talented student(s) of Digital Media Arts.

In the judging process, entries will be reviewed with special attention to the following factors: Innovation, Creativity, Effectiveness, and Technical Expertise. Special attention should be paid by the coordinator as to "appropriateness" of the work, as it will be representing your school and published on the Showcase website.

Requirements

1. Digital Media Arts Nominee(s) is/are allowed one entry.
2. The majority of the work must be completed by students at the nominating school (including writing the script, rehearsing, shooting, editing, sound, and rendering).
3. **Up to four students may be included as the nominees for Showcase, but additional students may work on the film as actors or assistants in addition to those serving in the roles referred to in requirement two above.**
4. No copyrighted music, artwork, videos, or other materials without written permission of the copyright holder may be used.

5. [Talent release forms](#) must be obtained for every person appearing in the entry.
6. The entry must be in electronic format and submitted via YouTube private/unlisted link.
7. The entry must have Closed Captioning enabled and be checked for accuracy.
8. Formatting: 1080p preferred, 720p minimum; 16:9 preferred, 4:3 minimum.
9. **The full entry must comply with the requirements for a PG-13 (parental guidance) rating.**
10. **Entries must also comply with all MAISD Board policies and the students' local district policies.**
11. A 30-second trailer of the entry must also be provided for presentation to the audience at Showcase. It must be appropriate for general audiences (e.g. MPAA G Rating).
12. Acceptable file types: .avi, .mov, or .mp4
13. Entries must be uploaded by the student no later than **February 14**.

Awards

Three Digital Media Arts winners will be selected by the judges and awarded prizes as follows:

- First Place: \$1,000
- Second Place: \$500
- Third Place: \$300
- Honorable Mention awards may also be given at the discretion of the judges

NOTE: Cash prizes may be considered taxable income depending on the amount. Winners will be contacted regarding any additional paperwork needed to issue prize amounts.

Recognition - Publication

Nominees from the Digital Media Arts category will be introduced (with photo and bio) and a 30-second trailer of their entry will be shown to the Showcase audience. Each Digital Media Arts Nominee's work will be published on the Showcase website.

